



MONDAY, MARCH 18, 2024 | 6:00 PM
FOUR SEASONS HOTEL | CHICAGO
HELD DURING THE INSPIRED HOME SHOW



PRINT JOURNAL AD SPECIFICATIONS

Gala Details

- 400 guests in attendance
- Honoring members of the housewares industry during The Inspired Home Show

Honorees

- **Humanitarian of the Year Award**
Kristen Stevens, GMM/Vice President, QVC
- **Lifetime Achievement Award**
Herb Landsman, Retired Executive Vice President, The TJX Companies, Inc.

Gala Beneficiaries

- The 2024 Housewares Cares Gala will benefit:
 - ✓ The Breast Cancer Research Foundation (BCRF) — Our Legacy Charity
 - ✓ The James Beard Foundation (JBF)
 - ✓ Feeding America
 - ✓ The Jimmy Fund

JOURNAL AD SPECIFICATIONS

Ad materials are due by Wednesday, February 28.

GENERAL INFORMATION

- The Journal is 8.5 x 11 plus .125" bleed – live image 7.75 x 10.5
- Half page ads are horizontal only and should be 7.75 x 4.75; no verticals
- Cover Pages are 4/C
- Platinum Pages are 2/C, PMS 8003 & Black
- Gold Pages are 2/C, PMS 872 & Black
- Silver Pages are 2/C, PMS 877 & Black
- 2-Color Pages are Black & One PMS Color
- B/W Pages are Black only

Preferred Application:

- Adobe Acrobat PDF (high resolution): 300 dpi for print production—embed all fonts
- NOTE: If not Vector Art, File must be at least 300 dpi at 100% of final printing size



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Accepted Mac Applications:

- Indesign: Include all fonts and high-resolution images
- Adobe Illustrator: All fonts converted to outline; high-resolution images embedded
- Adobe Photoshop: File must be 300 dpi at 100% of final printing size

Fonts/Typefaces:

- All fonts must be Open Fonts (OTF)
- When collecting fonts for transport, include both screen and printer fonts
- Remember to include fonts that may be embedded in graphic files
- NOTE: Please make sure to turn in all support files (fonts, pictures, eps, etc.)

DELIVERING ARTWORK

Artwork for ads should be mailed or uploaded to one of the following:

Option #1 — Email Delivery:

If sending artwork via email, please complete Page 4 of this form and send with files attached to Gerry Mundelius at gerry@gasink.net and copy the following:

- John Blackwell, Sales: john@gasink.net
- Vinny Attella, Customer Service Rep: vatella@gasink.net
- Michelle DeMonte, Gala Assistant: gala@housewares.org

All emails must include "Housewares Charity Foundation" in the subject line.

Option #2 — FTP Site:

If sending artwork via FTP Site, please complete Page 4 of this form and send with files attached to Gerry Mundelius at gerry@gasink.net and copy the following:

- John Blackwell, Sales: john@gasink.net
- Vinny Attella, Customer Service Rep: vatella@gasink.net
- Michelle DeMonte, Gala Assistant: gala@housewares.org

All emails must include "Housewares Charity Foundation" in the subject line.



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GENERAL CONTACT INFORMATION

To purchase ads, sponsorships, tables, tickets or make a donation, please visit:

HousewaresCharity.org

For artwork questions, please contact:

The Graphic Arts Studio

Gerry Mundelius, Prepress Manager

847.381.1105 x24

gerry@gasink.net

Vinny Attella, Customer Service Rep

847.381.1105

vatella@gasink.net

John Blackwell, Sales

847.381.1105 x45

john@gasink.net

For general questions, please contact:

Housewares Charity Foundation

Michelle DeMonte, Gala Assistant

847.727.1799

gala@housewares.org



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PRINT JOURNAL AD SUBMISSION FORM

Ad materials are due by Wednesday, February 28.

Please complete the form below and return it with your artwork.

Name:

Title:

Company:

Street Address:

City:

State:

Zip Code:

Phone:

Email:

Art Department Contact Person:

Phone:

Email:

Check your ad format below:

Sponsor Advertisement

- Cover Page Ad — Cover Sponsor Section 4/C (\$50,000)
- Full Page Ad — Platinum Sponsor Section (\$30,000)
- Full Page Ad — Gold Sponsor Section (\$20,000)
- Full Page Ad — Silver Sponsor Section (\$15,000)
- Full Page Ad — 2-Color Special Package Section (\$10,000)

Journal Advertising

- Full Page Ad — 2-Color (\$7,500)
- Full Page Ad — Black & White (\$5,000)
- Half Page Ad — Black & White (\$2,500)
- Check here to rerun your ad from last year's journal

**** SAMPLE ADS BELOW ****

CONGRATULATIONS TO THIS YEAR'S HONOREES

Humanitarian of the Year

Niraj Shah

CEO & Co-Founder
Wayfair

Humanitarian of the Year

Steve Conine

Co-Chairman & Co-Founder
Wayfair

Lifetime Achievement

William A. Foley

Chairman & Chief Executive Officer
Libbey

Legacy Humanitarian

Mary Dillon

Chief Executive Officer
Ulta Beauty



DICKINSON + ASSOCIATES

Innovative Business Solutions for Housewares, Consumer Products, and Retail Industries: Transforming Businesses into Intelligent, Connected Enterprises with the SAP Digital Core, Advanced Analytics, and the SAP Modern Data Platform

BUSINESS PEOPLE
WHO KNOW **SAP**



www.dickinson-assoc.com

1919 **1000** 2019
KitchenAid®

CONGRATULATIONS TO
THE 2019 HUMANITARIANS

NIRAJ SHAH

CEO & Co-Founder, Wayfair
HUMANITARIAN OF THE YEAR

STEVE CONINE

Co-Chairman & Co-Founder, Wayfair
HUMANITARIAN OF THE YEAR

MARY DILLON

Chief Executive Officer, Ulta Beauty
LEGACY HUMANITARIAN AWARD

WILLIAM A. FOLEY

Chairman & Chief Executive Officer, Libbey Inc.
LIFETIME ACHIEVEMENT AWARD



congratulations

LEGACY HUMANITARIAN AWARD

Mary Dillon

CEO, Ulta Beauty

Through your remarkable efforts, you've helped us see the beautiful possibilities a cure would bring to women and families.

HUMANITARIANS OF THE YEAR

Niraj Shah

CEO & Co-Founder, Wayfair

Steve Conine

Co-Chairman & Co-Founder, Wayfair

LIFETIME ACHIEVEMENT AWARD

William A. Foley

Chairman & CEO, Libbey Inc.

Ulta Beauty is a proud to support Housewares Charity Foundation.





WÜSTHOF proudly
salutes and honors

HUMANITARIANS OF THE YEAR

NIRAJ SHAH

CEO & Co-Founder, Wayfair

STEVE CONINE

Co-Chairman & Co-Founder, Wayfair



CONGRATULATIONS TO THE 2019 HONOREES

NIRAJ SHAH

CEO & CO-FOUNDER, WAYFAIR
HUMANITARIAN OF THE YEAR AWARD

STEVE CONINE

CO-CHAIRMAN & CO-FOUNDER, WAYFAIR
HUMANITARIAN OF THE YEAR AWARD

MARY DILLION

CEO, ULTA BEAUTY
LEGACY HUMANITARIAN AWARD

WILLIAM A. FOLEY

CHAIRMAN & CEO, LIBBEY INC.
LIFETIME ACHIEVEMENT AWARD

Your one-stop seasonal
and everyday supplier.



regent products corp.

regentproducts.com

 UCHIYA

www.uchiya.co.jp

We are proud to honor
the 2017 award recipients
and to support
The Breast Cancer Research Foundation


TOMODACHI
FRIENDS OF CONAIR



2-176-1 TAKASU, MISATO-SHI, SAITAMA-KEN 341-0037, JAPAN

 **ウチヤ・サ・モスタット** 株式会社
UCHIYA THERMOSTAT CO., LTD.

RIEDEL 
THE WINE GLASS COMPANY
GRAPE  VARIETAL SPECIFIC®

CONGRATULATIONS TO
JANET HAYES
FROM THE
WINE GLASS COMPANY!

RIEDEL.COM

